



NY ENDOVASCULAR SUMMIT

Exhibitor and Promotional Partnership Prospectus

April 29-May 1, 2020 • Etc. Venues • New York, New York



Exhibit Prospectus

WELCOME

Thank you for your support and participation in the **2020 NY Endovascular Summit**. The following will provide you with important information about this year's meeting and your participation as an exhibitor. If you have any questions or need further assistance, please do not hesitate to contact the EVS Exhibit Manager, Deb Ruiz, Gaffney Events at 651.295.5056 or deb@gaffneyevents.com. We look forward to working with you and assisting to ensure a successful conference for your organization!

HOTEL ACCOMMODATIONS

You are responsible for making your hotel room reservations for your company personnel. Please note that room reservations should be made in advance. Below are a few suggested hotels within walking distance of ETC. Venues. There are no group blocks reserved at these hotels:

Roosevelt Hotel (4 Star)
45th and Madison Ave
New York, NY 10017
Phone: 212.661.9600
Distance: 0.1 miles

The Omni Berkshire Place (4 Star)
21 East 52nd St.
New York, NY 10017
Phone: 212.753.5800
Distance: 0.3 miles

The Intercontinental Barclay (4 Star)
111 East 48th St.
New York, NY 10017
Phone: 212.755.5900
Distance: 0.3 miles

The Grand Hyatt New York (4 Star)
109 East 42nd St. at
Grand Central Terminal
Phone: 212.883.1234
Distance: 0.4 miles

The Lexington (4 Star)
511 Lexington Avenue
New York, NY 10017
Phone: 212.755.4400
Distance: 0.3 miles

EXHIBIT SPACE AND EQUIPMENT

Exhibits will be located in the Main Foyer / Galleria Area outside Registration, Speaker Ready and the General Session Entrance on the 5th Floor of ETC. Venues.

IMPORTANT: This year, the Course Director would like to create a unique atmosphere that is conducive to learning. In order to do this, **ALL** exhibit booths will be premanufactured for you, absolutely **NO** individual custom exhibits will be allowed to be brought in to the show. This includes pop-up exhibits, custom backwalls, pull-up graphics, etc. will **not** be allowed.

Each exhibit you rent will include the following, depending on the exhibit size selected. Please view following pages for actual layout and dimensions of each exhibit:

Large Exhibit (4 Available):

- Large meeting table
- High table for product displays
- High-Res LED Wall for advertising (8.2' wide x 9.8' tall, 640x768 pixels)
 - The first and last 128x768 pixels are small side panels (Perfect for word and advertising)
 - HDMI Cable included to connect LED Wall
- 3 55" Plasma screens (vertical) for brand awareness and technical product content
- Power

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Corner Exhibit (4 Available):

- High meeting table
- Charging points in front of the branding plasma screens
- Steel & plexi glass cabinet for product display (1.7 x 1.7 x 1.7 feet available)
- 2 Lockable and one open storage space
- 2 55" Plasma screens (vertical) for brand awareness and technical product content

Inline Exhibit (10 Available):

- High meeting table
- 1 Open storage space
- 1 55" Plasma screen (vertical) for brand awareness and technical product content

EXHIBIT AREA STAFFING

Please provide us with the names of the individuals who will be representing your company by completing and returning the Exhibitor Badge Form, which is located on the EVS website. Each Large Exhibit will be entitled to 10 Badges, Corner Exhibit; 6 Badges and Inline Exhibit; 3 Badges. Additional badges are \$150.00 each. Each badge gives exhibitor full meeting access.

ELECTRICITY

A 20-Amp electrical outlet will be included with your booth fee. If you require additional electricity, additional fees may be charged. Please let us know in advance of any additional electricity you will require so we can obtain a quote for you.

SET-UP AND DISMANTLING OF EXHIBITS

Exhibit set-up starts on Tuesday, April 28th between 3:00 p.m. and 6:00 p.m. Exhibits must be set by 6:00 p.m. on Tuesday, April 28th. Set-up of exhibits will not be allowed while attendees are present. Dismantling of exhibits will take place on Friday, May 1st, after the afternoon break.

EXHIBIT HOURS

Tuesday, April 28th	3:00 p.m. – 6:00 p.m.	Exhibit Set-Up
Wednesday, April 29th	7:00 a.m. – 6:00 p.m.	Exhibits Open (Endovascular Fellows Course)
Thursday, April 30th	7:30 a.m. – 5:00 p.m.	Exhibits Open (Main EVS Symposium)
Friday, May 1st	7:30 a.m. – 3:00 p.m.	Exhibits Open (Main EVS Symposium)
	3:00 p.m. – 5:00 p.m.	Exhibit Dismantle



Exhibit Prospectus

SHIPPING

DIRECT SHIPMENT OF MATERIALS TO ETC VENUES

Deliveries / Collections To The Venue

- Due to limited storage space, ETC. Venues can accept deliveries one working day prior to the start of EVS (Tuesday, April 28th) and store them until one working day after the EVS event, between the hours of 8:00 a.m. - 5:00 p.m. (Monday to Friday only).
- All items must be labelled clearly using the labels in this document for them to be accepted.
- Any items left at the venue outside of these times may be disposed of at the charge of \$500+VAT per item.

Couriers

- At the end of the EVS event, if you are leaving any materials to be collected by a courier, please ensure they are labelled correctly (name of person, company, address and number of items) and confirm this with the event manager prior to departure.

If you need to ship product, literature or other marketing materials directly to ETC. Venues, Labels MUST read the same as the labels provided on the last page of this prospectus.

IMPORTANT SHIPPING DETAILS

If shipping direct to the venue, YOU MUST notify Gaffney Events at deb@gaffneyevents.com exactly what you are shipping, how many boxes, and box dimensions so that we may inform the venue of what will be arriving.

SHIPMENT CONFIRMATION

GAFFNEY EVENTS will not assume responsibility for the confirmation of shipped materials or equipment. The exhibitor is solely responsible for their property including loss, damage, or failure to arrive in a timely manner from the initial shipment, up to and including the final shipment to the final destination.

LIABILITY

GAFFNEY EVENTS is not responsible, and the "Exhibitor" hereby waives all claims against the aforementioned, for loss, damage, destruction of property, or bodily injury occurring at or in connection with the exhibit or conference. Further, the exhibitor agrees to hold harmless **GAFFNEY EVENTS** and its employees and agents with respect to such claims and indemnify them against such claims brought by third parties arising out of the actions of exhibitor or its employees. Each exhibitor is responsible for obtaining its own insurance for bodily injury or property loss or damage occurring in connection with the exhibit.

ADDITIONAL INFORMATION

If you have any questions or concerns regarding exhibiting at the 2020 NY EVS Symposium, please feel free to contact Deb Ruiz at: deb@gaffneyevents.com or (651) 295-5056.

We look forward to seeing you in New York in April!



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Promotional Opportunities

SYMPOSIUM SPONSORSHIPS

EXHIBITS

- ☐ **\$5,000.00** **Inline Exhibit** *(Includes 3 Complimentary Full-Meeting Badges)*
- ☐ **\$10,000.00** **Corner Exhibit** *(Includes 6 Complimentary Full-Meeting Badges)*
- ☐ **\$20,000.00** **Large Exhibit – Premium Location** *(Includes 10 Complimentary Full-Meeting Badges)*

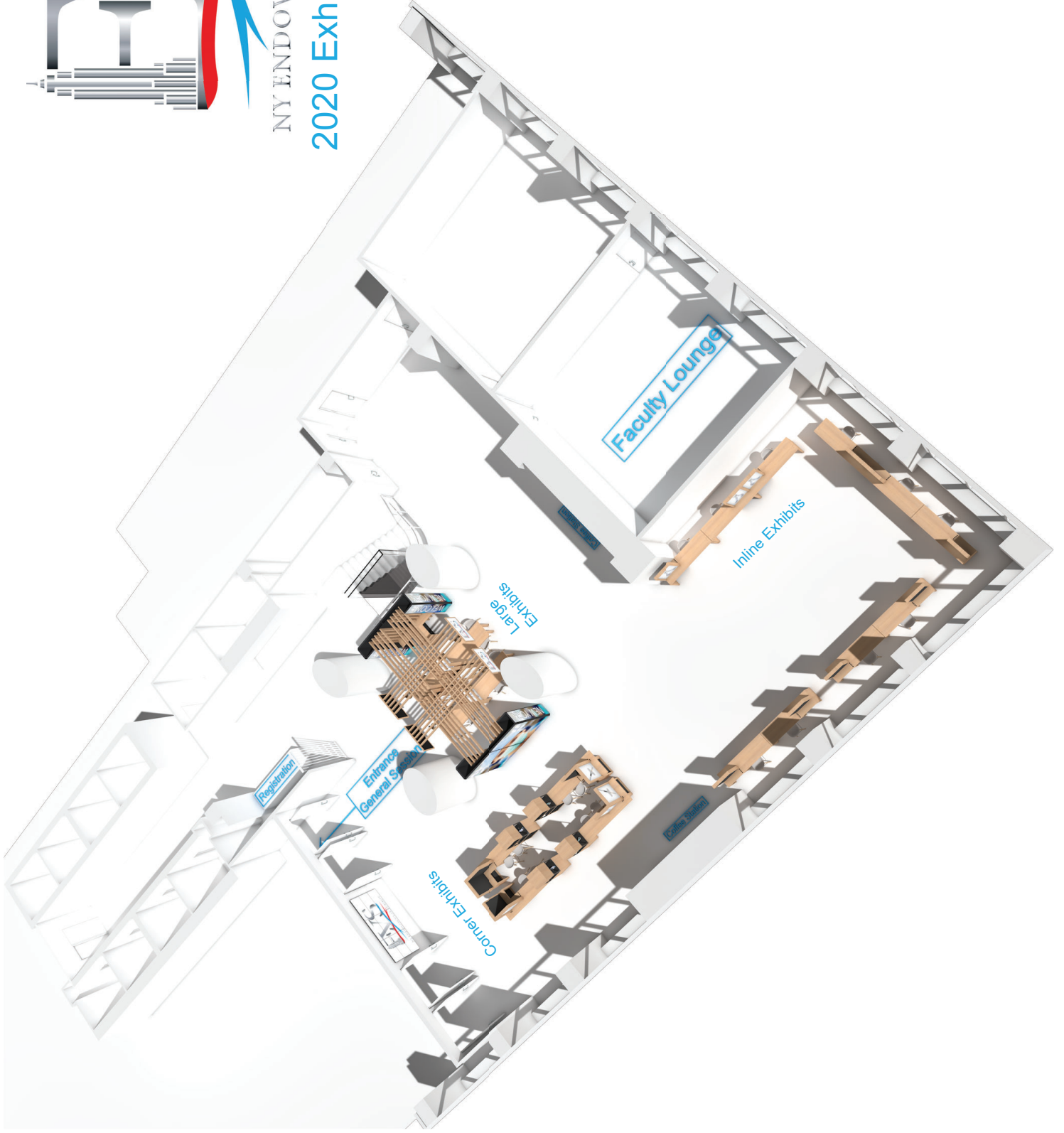
SPONSORSHIPS

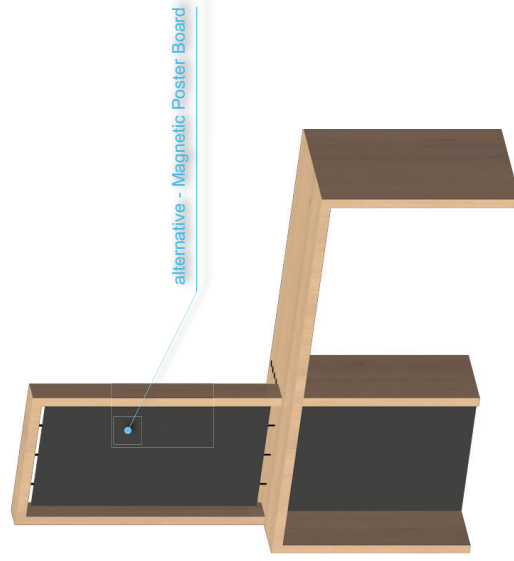
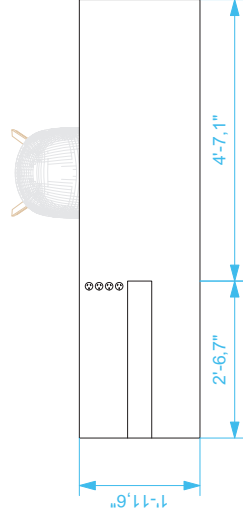
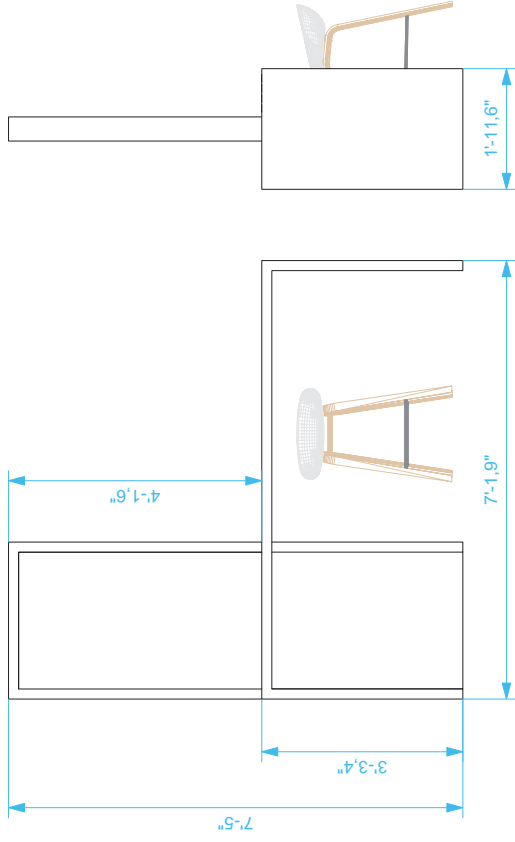
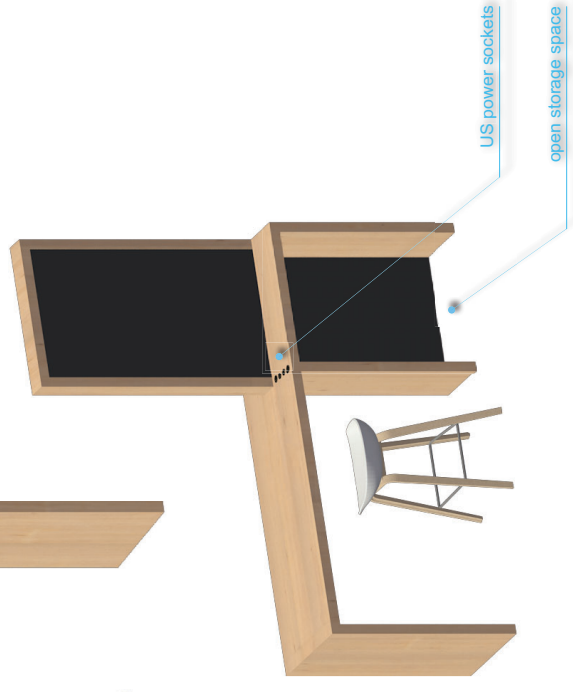
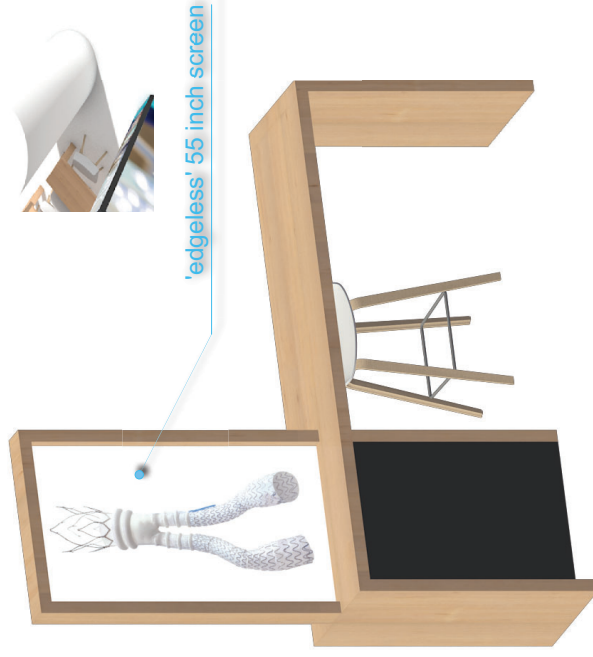
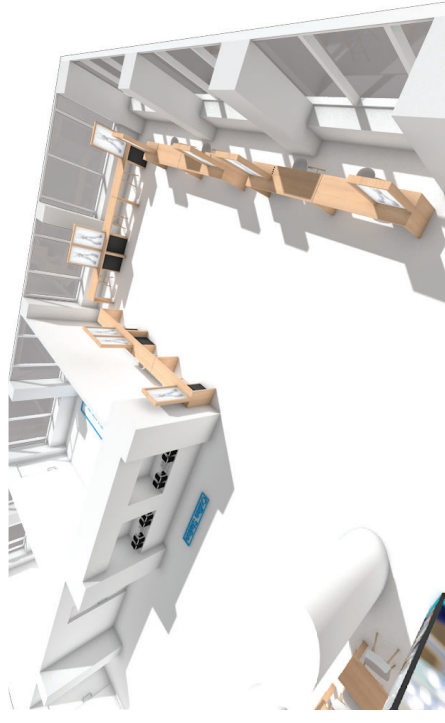
- ☐ **\$25,000.00 Elevator Clings**
 - Graphic of your choice to be placed on elevator doors on 5th floor
 - 3 Available
- ☐ **\$15,000.00 – Charging Station**
 - Highlight your company logo and products by sponsoring a charging station located in the highly visible Registration Area and Exhibit Hall
 - 2 Available
 - Given to all symposium registrants
 - Company Provides Marketing Piece
 - 3 Available
- ☐ **\$15,000.00 – Hotel Key Cards & Sleeves with Company Logo**
 - Given to all Faculty and Fellows staying at The NY Grand Hyatt and Roosevelt Hotel
 - 1 Available (Exclusive)
- ☐ **\$10,000.00 – Lanyards**
 - Given to all symposium registrants
 - Company Logo on Name Badge Lanyards
 - 1 Available (Exclusive)
- ☐ **\$20,000.00 Coffee Station Branding**
 - Graphic of your choice to be placed above main beverage station, visible throughout the Galleria
 - 2 Available
- ☐ **\$15,000.00 – Faculty Lounge**
 - Company Logo screensavers placed on 6 computers in EVS Faculty Lounge
 - 1 pull-up banner with the artwork of your choice outstand faculty lounge
- ☐ **\$15,000.00 – Symposium Wi-Fi**
 - Attendees will stay connected with WiFi compliments of your company. Providing WiFi network throughout the main auditorium and exhibit hall with your company name and custom password
 - 1 Available (Exclusive)
- ☐ **\$10,000.00 – Symposium Mobile App**
 - 1 Available

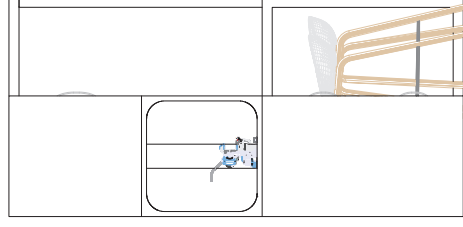
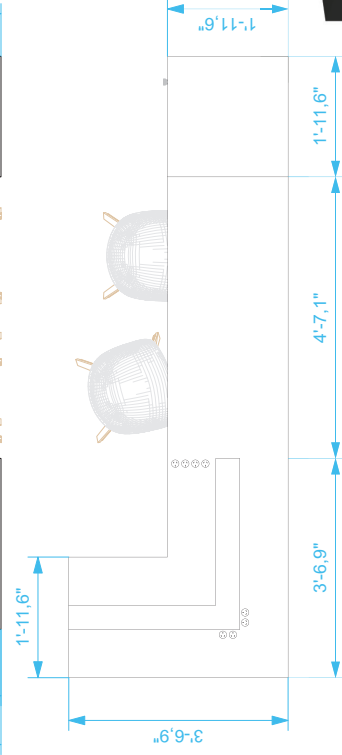
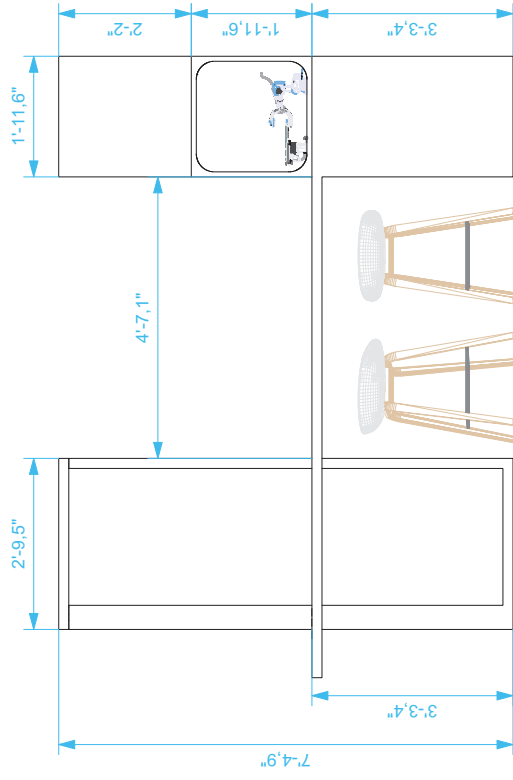


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2020 Exhibit Hall Floorplan







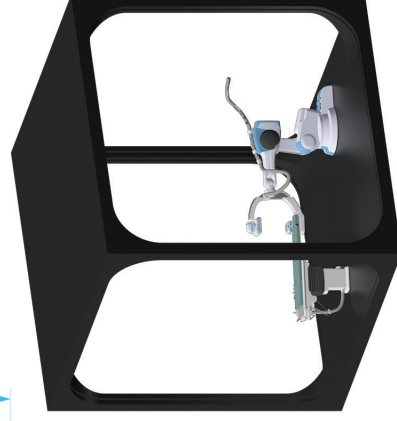
lockable storage space



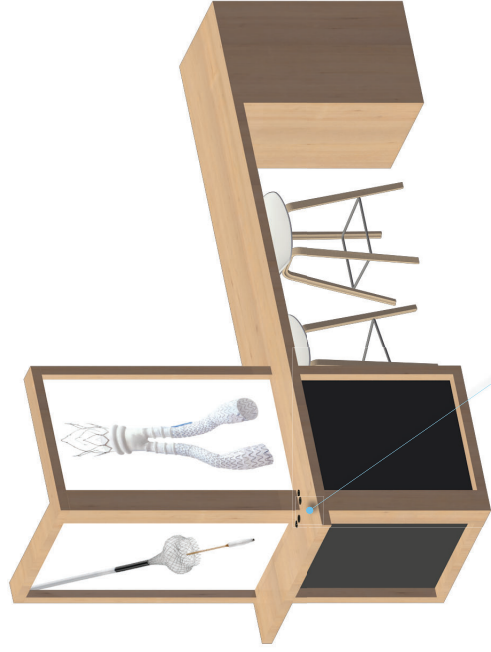
open storage space

US Power Sockets

'edgeless' 55 inch screen



US Power Sockets



Corner Exhibit

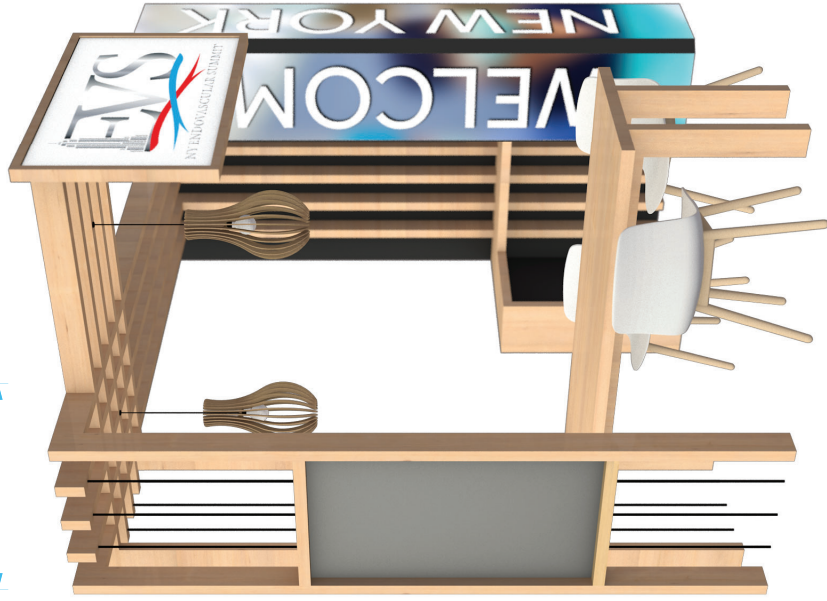
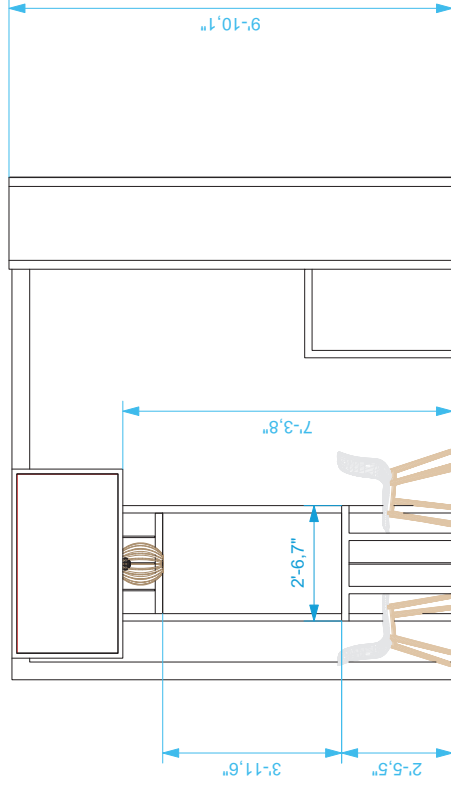
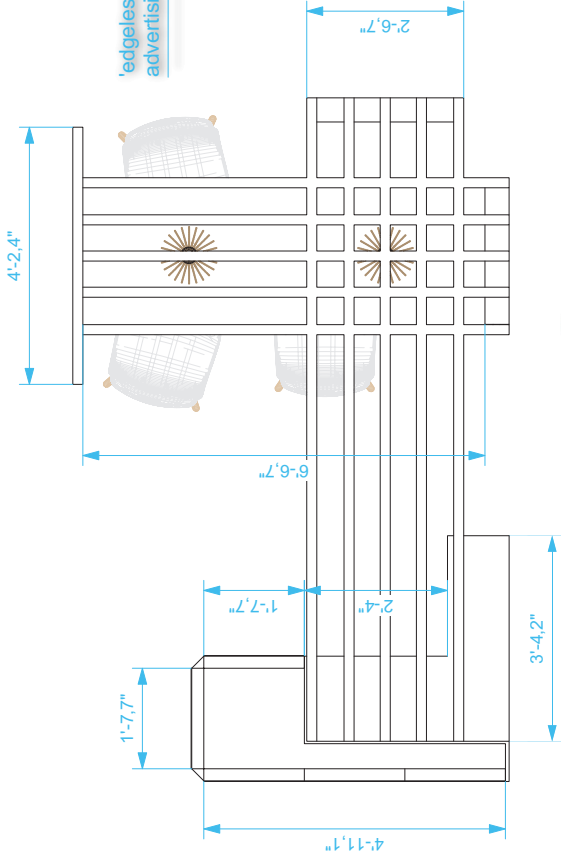
NY ENDOTASCULAR SUMMIT



high resolution LED screens

Table 6' 7" x 2' 7"

'edgeless' 55 inch screens for advertising and brand awareness



SPONSORSHIP FORM

2020 NEW YORK ENDOVASCULAR SUMMIT

Etc. Venues • April 30 - May 1, 2020

Company Name (As it should appear on printed material)

Contact Person (Individual to whom all exhibitor information will be forwarded)

Title

Street Address

City

State

Zip

Telephone

Fax

Email

Product

BADGES (Please look at partnership opportunity descriptions to determine your badge allotment)

Representative Name (First, Last)

Email Address

Phone

SET-UP AND DISMANTLING OF EXHIBITS

Exhibit set-up will be on Tuesday, April 28th from **3:00 pm to 6:00 pm**. Exhibits must be set by **6:00 pm** on Tuesday.
Exhibit dismantle will be on Friday, May 1st from **3:00 pm to 5:00 pm**.

PARTNERSHIP LEVELS

☐ LARGE EXHIBIT: \$20,000
☐ CORNER EXHIBIT: \$10,000
☐ INLINE EXHIBIT: \$5,000

☐ Elevator Clings: \$25,000
☐ Coffee Station Branding: \$20,000
☐ Symposium Wi-Fi: \$15,000

☐ Hotel Key Cards: \$15,000
☐ Faculty Lounge: \$15,000
☐ Charging Station: \$15,000

☐ Mobile App: \$10,000
☐ Lanyards: \$10,000

PAYMENT

Make checks payable to: **Gaffney Events Educational Trust**
 Mail: Gaffney Events, 27322 NE 143rd Place, Duvall, WA 98019
 Email: deb@gaffneyevents.com

EIN #: 47-3109028
 Fax: (425) 788-0668
 Phone: (651) 295-5056

*By signing below I acknowledge that I have fully read and understood Etc. Venue's shipping and handling instructions.
 I understand that if I have any questions or concerns about this policy, it is my responsibility to discuss this with the hotel Business Center.*

Signature _____

*For all sponsorship related questions, please contact Ms. Deb Ruiz at 651-295-5056 or via email at deb@gaffneyevents.com



Shipping Labels

DELIVERY TO VENUE

To:

etc. venues - 4th Floor
360 Madison Avenue
Located East 45 Street
New York, NY
10017

Tel:

646.844.6004

ATTN: Chelsey Dulina

FAO

Your Representative's Name: _____

Your Telephone Number: _____

Your Company Name: _____

Package _____ of _____

Name and Date of Event:

NY Endovascular Symposium – April 29-May 1, 2020

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