



Exhibitor and Promotional Partnership Prospectus

September 22-24, 2023 • etc.venues • New York, New York

WELCOME

Thank you for your support and participation in the **2023 NY Endovascular Summit & Mount Sinai Endovascular Fellows Course**. The following will provide you with important information about this year's meeting and your participation as an exhibitor. If you have any questions or need further assistance, please do not hesitate to contact the NYEVS Exhibit Manager at Gaffney Events: Trinity Campbell, trinity@gaffneyevents.com, 425.354.8937. We look forward to working with you and assisting to ensure a successful conference for your organization!

SYMPOSIUM LOCATION

etc.venues | 360 Madison Avenue (Corner of Madison & East 45th) | New York, NY 10017

HOTEL ACCOMMODATIONS

You are responsible for making your hotel room reservations for your company personnel. Please note that room reservations should be made in advance. Below are a few suggested hotels within walking distance of etc.venues.

There are no group blocks reserved at these hotels:

The Gotham Hotel NYC

16 East 46th St.
New York NY 10022

(4 Star) Distance: 300 ft.

Phone: 212.490.8500
thegothamhotelnyc.com

Club Quarters Hotel, Times Square

40 W. 45th Street
New York, NY 10036

(4 Star) Distance: 0.2 mi.

Phone: 212.354.6400
clubquartershoteles.com

The Intercontinental Barclay

111 East 48th St.
New York, NY 10017

(4 Star) Distance: 0.3 mi.

Phone: 212.755.5900
intercontinentalnybarclay.com

The Iroquois

49 West 44th St.
New York, NY 10036

(4 Star) Distance: 0.2 mi.

Phone: 212.453.4067
iroquoisny.com

The Royalton

44 West 44th St
New York, NY 10036

(4 Star) Distance: 0.2 mi.

Phone: 212.869.4400
royaltonhotel.com

Westin Grand Central

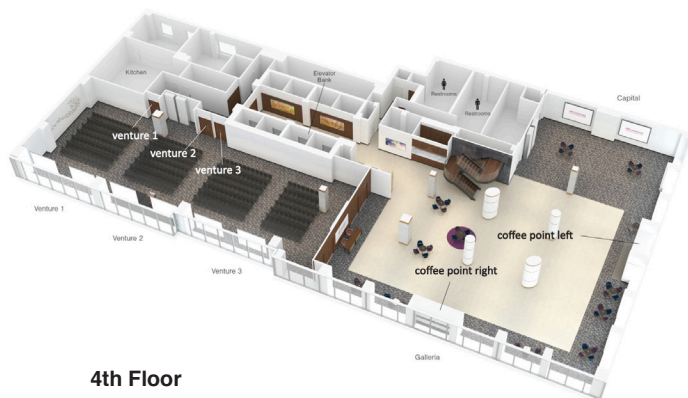
212 E 42nd St
New York, NY 10017

(4 Star) Distance: 0.6 mi.

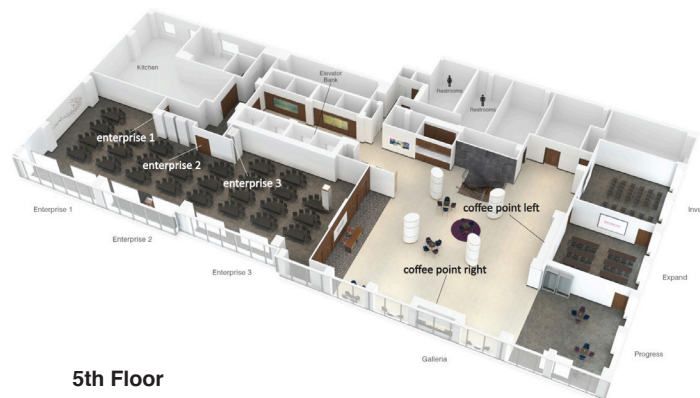
Phone: 212.490.8900
marriott.com

EXHIBIT SPACE AND EQUIPMENT

Exhibits will be located in etc.venues on the 4th Floor, Galleria. Registration, Peripheral Arterial Disease, Venous, and Podiatry General Sessions will take place on the 4th floor. Meals will be served on the 4th floor, Galleria, in the exhibit hall. The Endovascular Fellows Course, Cadaver Labs, and Simulator Training will take place on the 5th floor.



4th Floor



5th Floor

EQUIPMENT & STAFFING

Exhibits will be located on the 4th Floor of etc.venues. Please provide us with the names of the individuals who will be representing your company by completing and returning the Sponsorship Agreement and Badge Form, which is located on pages 7 & 8 of this Prospectus.

Each 6' Table Top Exhibit will be entitled to 3 Complimentary Full-Meeting Badges, 8' x 10' Exhibit; 6 Badges and 8' x 20' Exhibit; 10 Badges. Additional badges are \$350.00 each. Each badge gives exhibitor full meeting access.

The following will be provided for your use at no additional charge:

- 1 Skirted exhibit table measuring 6'x30"
- 2 Side Chairs
- 1 Wastebasket Each 10'

ELECTRICITY

A 20-Amp electrical outlet will be included with your booth fee. If you require additional electricity, additional fees may be charged. Please let us know in advance of any additional electricity you will require so we can obtain a quote for you.

SET-UP AND DISMANTLING OF EXHIBITS

Thursday, September 21st between 2:00pm and 5:00pm. Exhibits must be set by 5:00pm on Thursday. Set-up of exhibits will not be allowed while attendees are present. Dismantling of exhibits will take place on Saturday, September 23rd at the end of the day.

EXHIBIT HOURS

Thursday, September 21st	2:00 pm – 5:00 pm	Exhibit Set-Up I (4th Floor)
Friday, September 22nd	7:15 am – 5:15 pm	Exhibits Open I Peripheral Arterial Disease Symposium/ Venous Symposium (4th Floor)
Saturday, September 23rd	7:15 am – 5:30 pm	Exhibits Open I Peripheral Arterial Disease Symposium/ Podiatry (4th Floor)
	7:15 am – 12:00 pm	Exhibit Set-Up I Endovascular Fellows Cadaver Labs & Simulator Training Set-up (5th Floor)
	1:00 pm – 5:40 pm	Exhibits Open I Simulator Training (5th Floor)
	5:15 pm	Exhibit Dismantle

CONTRACTED EXPO COMPANY / SHIPPING DIRECT TO WAREHOUSE

LES Expo Services has been selected as the official service contractor for NYEVS 2023. Due to the location of NYEVS, it is strongly recommended and encouraged that you coordinate shipping of all exhibit materials **DIRECT TO WAREHOUSE**, through LES Expo to ensure that your materials are handled properly and delivered directly to your exhibit space. Your materials will be covered under the LES Expo COI form, no additional forms will be required to etc.venues. Please find shipping labels on page 9. Exhibitor Service Kit to follow with exhibitor handling fees.

IMPORTANT ETC.VENUES SHIPPING DETAILS

If you choose to ship your exhibit materials directly to etc.venues or hand carry any items to the event **your company must provide a COI to etc.venues** one-week prior to your arrival. Please find direct to venue shipping labels on page 10. If you will be shipping or hand carrying your exhibit to etc.venues, please let us know so we can put you in contact with etc.venues to secure the correct forms. No company will be allowed to bring in any materials **without** a COI on file with etc.venues.

Deliveries / Collections To The Venue

- Due to limited storage space, etc.venues can accept deliveries one working day prior to the start of NYEVS (Wednesday, September 20th) and store them until one working day after the NYEVS event, between the hours of 8:00 a.m. - 5:00 p.m. (Monday to Friday only)

- All items must be labelled clearly using the labels in this document for them to be accepted
- Any items left at the venue outside of these times may be disposed of at the charge of \$500+VAT per item.

Couriers

- At the end of the NYEVS event, if you are leaving any materials to be collected by a courier, please ensure they are labelled correctly (name of person, company, address and number of items) and confirm this with the event manager prior to departure

If you need to ship displays, literature or other materials directly to etc.venues, Labels **MUST** read the same as the labels provided on the last page of this prospectus.

SHIPMENT CONFIRMATION

GAFFNEY EVENTS will not assume responsibility for the confirmation of shipped materials or equipment. The exhibitor is solely responsible for their property including loss, damage, or failure to arrive in a timely manner from the initial shipment, up to and including the final shipment to the final destination.

LIABILITY

GAFFNEY EVENTS is not responsible, and the "Exhibitor" hereby waives all claims against the aforementioned, for loss, damage, destruction of property, or bodily injury occurring at or in connection with the exhibit or conference. Further, the exhibitor agrees to hold harmless **GAFFNEY EVENTS** and its employees and agents with respect to such claims and indemnify them against such claims brought by third parties arising out of the actions of exhibitor or its employees. Each exhibitor is responsible for obtaining its own insurance for bodily injury or property loss or damage occurring in connection with the exhibit.

ADDITIONAL INFORMATION

If you have any questions or concerns regarding exhibiting at the 2023 Mount Sinai Endovascular Fellows Course & NYEVS Symposium, please feel free to contact Trinity Campbell at trinity@gaffneyevents.com or 425.354.8937.

We look forward to seeing you in New York in September!



EXHIBITS

- ❑ **\$10,000 6' Table Top Exhibit**
(Includes 3 Complimentary Full-Meeting Badges)
 - ❑ **\$15,000 8' x 10' Exhibit**
(Includes 6 Complimentary Full-Meeting Badges)
 - ❑ **\$25,000 8' x 20' Premium Exhibit**
(Includes 10 Complimentary Full-Meeting Badges)
- ❑ **\$15,000 Endovascular Fellows Course Simulator Session Sponsorship**
Saturday, September 23rd
 - Showcase your product demos during the dedicated Fellows Hands-On Rotation Session
 - Includes 6' table and electricity
 - 12 Available

SPONSORSHIPS & BRANDING OPPORTUNITIES

- ❑ **\$20,000 **NEW OPPORTUNITY** LIVE CASE TRANSMISSION SPONSORSHIP**
Opportunity to sponsor a Live Case Transmission at NYEVS. Device selection will be highlighted & discussed during panel discussions.
8 Available - PAD SYMPOSIUM
4 Available - VENOUS SYMPOSIUM

- ❑ **\$25,000 EVS Lunch Symposium**
Exclusive Opportunity to reach the EVS attendees on either Friday or Saturday with a 30-minute presentation during the lunch break. Room Rental and A/V included.
• 2 Available
- ❑ **\$25,000 Endovascular Fellows Course Breakfast or Lunch Symposium**
Exclusive Opportunity to showcase your company products or message to attendees of the Saturday Endovascular Fellows Course.
 - Includes Room Rental & Audio-Visual Equipment, Food and Beverages
 - Includes Recognition Signage
 - 2 Available
- ❑ **\$25,000 Staircase Wraps**
Showcase your brand on the highly visible staircase wraps at etc.venues. Glass panels available on 4th floor.
 - Vendor to supply artwork
 - 1 Available

- ❑ **\$15,000 Expert Case Review: (Non-CME Session)**
Friday, September 22

Each corporate sponsor will nominate a physician speaker of their choice who will be allotted 10 minutes of formal presentation, followed by an open discussion chaired by EVS Faculty.

The goal of this session is to recognize up & coming physicians whom are experts in their communities, performing complex cases in a unique and innovative fashion. Nominated physicians will present a Case of their choice which demonstrate a distinctive approach and use of adjunctive therapies for the treatment of peripheral arterial and venous disease.

• (6 available)



Exhibit Space Example



Staircase Example

Promotional Opportunities

☐ \$25,000 Symposium Wi-Fi

Attendees will stay connected with WiFi compliments of your company.
Company recognition and custom password of your choice

- 1 Available

☐ \$20,000 Faculty Dinner

- 2 Available

☐ \$20,000 Coffee Station Branding

Graphics of your choice to be placed on 2 locations of the coffee & beverage stations visible throughout meeting space. Vendor to supply artwork.

- 1 Available (located on 4th floor)

☐ \$20,000 LightBox Graphic

Showcase your brand or product to attendees right when they walk off the elevator, with these highly visible backlit graphics located directly at the elevator doors.

- 2 Available

☐ \$20,000 Lanyards

Highlight your company logo or brand along with NYEVS on custom program lanyards given to all symposium attendees

- 1 Available

☐ \$15,000 Column Wraps | 4th Floor

Graphic of your choice to be placed on columns throughout the 4th floor of etc.venues. Vendor to supply artwork

- 4 Available

☐ \$15,000 Faculty Lounge

Company Logo screensavers placed on all computers in NYEVS Faculty Lounge

- Includes Recognition Signage
- 1 Available

☐ \$15,000 Marketing Advertisement in Mount Sinai NYEVS Eblast

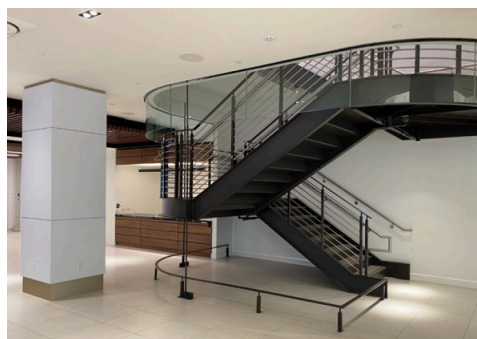
- Company Advertisement in 1 Mount Sinai Endovascular Fellows or NYEVS Promotional Eblast
- 4 Available (2 Pre and 2 Post Conference eblasts available)

☐ \$10,000 Hand Sanitizing Wipes

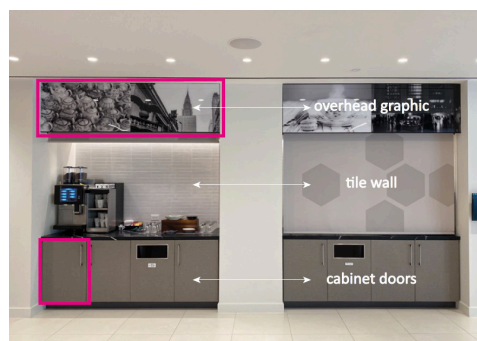
- Showcase your logo on NYEVS branded sanitizing wipes distributed to all EVS and Endovascular Fellows Attendees.
- 1 Available

☐ \$10,000 Water Bottles

- Showcase your logo on co-branded NYEVS water bottles distributed to all EVS attendees and Endovascular Fellows.
- 1 Available



Staircase Example 2



Coffee Station Example



Light Box Graphic Example



Column Wrap Example

SPONSORSHIP FORM

2023 MOUNT SINAI ENDOVASCULAR FELLOWS & NY ENDOVASCULAR SUMMIT
 etc.venues • September 22-24, 2023

Company Name (As it should appear on printed material)

Contact Person (Individual to whom all exhibitor information will be forwarded)

Title

Street Address

City

State

Zip

Telephone

Fax

Email

PARTNERSHIP LEVELS

- ☐ **\$10,000** **6' Table Top Exhibit** *(Includes 3 Complimentary Full-Meeting Badges)*
- ☐ **\$15,000** **8' x 10' Exhibit** *(Includes 6 Complimentary Full-Meeting Badges)*
- ☐ **\$25,000** **8' x 20' Premium Exhibit** *(Includes 10 Complimentary Full-Meeting Badges)*

SPONSORSHIPS & BRANDING OPPORTUNITIES (Please select all that apply)

- | | |
|--|--|
| <input type="checkbox"/> \$25,000 EVS Lunch Symposium
• 2 Available | <input type="checkbox"/> \$15,000 Endovascular Fellows Course Simulator Session Sponsorship
• 12 Available |
| <input type="checkbox"/> \$25,000 Endovascular Fellows Course Breakfast or Lunch Symposium
• 2 Available | <input type="checkbox"/> \$15,000 Column Wraps I 4th Floor
• 4 Available |
| <input type="checkbox"/> \$25,000 Staircase Wraps
• 1 Available | <input type="checkbox"/> \$15,000 Faculty Lounge
• 1 Available |
| <input type="checkbox"/> \$25,000 Symposium Wi-Fi
• 1 Available | <input type="checkbox"/> \$15,000 Marketing Advertisement in Mount Sinai NYEVS Eblast
• 4 Available |
| <input type="checkbox"/> \$20,000 Faculty Dinner
• 2 Available | <input type="checkbox"/> \$10,000 Elevator Cling
• 6 Available |
| <input type="checkbox"/> \$20,000 Coffee Station Branding
• 1 Available | <input type="checkbox"/> \$10,000 Hand Sanitizing Wipes
• 1 Available |
| <input type="checkbox"/> \$20,000 LightBox Graphic
• 2 Available | <input type="checkbox"/> \$10,000 Water Bottles
• 1 Available |
| <input type="checkbox"/> \$20,000 Lanyards
• 1 Available | |

PAYMENT

Make checks payable to: **Gaffney Events Educational Trust**
 Mail: Gaffney Events, 27322 NE 143rd Place, Duvall, WA 98019

EIN #: 47-3109028
 Phone: (425) 442-1314
 Email: jennifer@gaffneyevents.com

There will be a 3.5% service charge added to all credit card transactions

Pay by credit card: CC# _____ Exp. _____ CCV _____

By signing below I acknowledge that I have fully read and understood the etc.venue's shipping and handling instructions. I understand that if I have any questions or concerns about this policy, it is my responsibility to discuss this with the venue.

Signature _____



Badge Form

Please provide us with the names of the individuals who will be representing your company by completing and returning this form prior to **Friday, September 8th**. Please return this form to Trinity Campbell at Gaffney Events via email at trinity@gaffneyevents.com.

COMPANY NAME: _____

STAFFING

6' Table Top Exhibit = 3 Badges

8'x10' Exhibit = 6 Badges

8'x20' Exhibit = 10 Badges

NAME (as it should appear on badge)	EMAIL ADDRESS
1	
2	
3	
4	
5	
6	
7	
8	
9	
10	

**Additional Badges - \$350.00 each*

Please Make Checks Payable To:

Gaffney Events Educational Trust
C/O NYEVS 2023
27322 NE 143rd Place
Duvall, WA 98019
Tax ID#: 47-3109028

Mail Badge Form and Check To:

Attn: Gaffney Events
27322 NE 143rd Place
Duvall, WA 98019
PH: 206.310.3612



PAYMENT VIA CREDIT CARD

☐ Visa ☐ MasterCard ☐ American Express ☐ Discover *(There will be a 3.5% service charge added to all credit card transactions)*

NAME AS IT APPEARS ON CARD: _____

CREDIT CARD NUMBER: _____ CVV: _____

ADDRESS: _____ EXP. DATE: _____

SIGNATURE: _____

AUTHORIZED COMPANY REPRESENTATIVE: _____

SIGNATURE: _____ DATE: _____

September 22-24, 2023 • etc.venues • New York, New York

Advance to Warehouse Shipping Labels

ADVANCE TO WAREHOUSE

From:

To:

Exhibiting Company

Mount Sinai - NYEVS

Name of the Event

Gaffney Events

C/O DEMERS

151a Park Ave.

East Hartford, CT 06108

Package _____ of _____

MUST BE RECEIVED BY:

Friday, September 15th by 3:30 pm

ADVANCE TO WAREHOUSE

From:

To:

Exhibiting Company

Mount Sinai - NYEVS

Name of the Event

Gaffney Events

C/O DEMERS

151a Park Ave.

East Hartford, CT 06108

Package _____ of _____

MUST BE RECEIVED BY:

Friday, September 15th by 3:30 pm

DELIVERY TO VENUE

To:

etc.venues - 4th Floor
360 Madison Avenue
Located East 45 Street
New York, NY
10017

Tel:

646.844.6004

ATTN: Chelsey Dulina

FAO

Your Representative's Name: _____

Your Telephone Number: _____

Your Company Name: _____

Package _____ of _____

Name and Date of Event:

NY Endovascular Symposium – September 22-24, 2023

DELIVERY TO VENUE

To:

etc.venues - 4th Floor
360 Madison Avenue
Located East 45 Street
New York, NY
10017

Tel:

646.844.6004

ATTN: Chelsey Dulina

FAO

Your Representative's Name: _____

Your Telephone Number: _____

Your Company Name: _____

Package _____ of _____

Name and Date of Event:

NY Endovascular Symposium – September 22-24, 2023